<table>
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<th>Section</th>
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<td>13</td>
</tr>
</tbody>
</table>
Greetings Partners and Prospective Partners of the Urban League of Greater Atlanta:

We invite you to invest in our community by becoming a 2019-20 partner with the Urban League of Greater Atlanta. Working together, we will achieve our mutual goals to strengthen communities in the Atlanta region by positively influencing youth, adults and families to achieve their highest potential and move up the economic ladder. The Urban League of Greater Atlanta is a trusted and outcome-driven agency with more than 99 years of service to the metro Atlanta community. To continue our work, we need and value the support of our committed corporate stakeholders, individuals and foundation partners like you!

The League’s Pathways to Empowerment Program serves over 3,200 individuals annually, and the demand for our services far exceeds our capacity to serve more people in need. Your support will enable us to empower more people to embark on a new pathway to success this year. Accordingly, we ask you to be as generous as you can so we can increase our reach by 10 percent and do more to uplift families and communities in 2019.

Vital economic factors driving the Urban League’s Work and impact
#1: Georgia ranks as #1 for business but ranks #3 for poverty. The Urban League serves as powerful bridge between job/career and small business opportunities in the business sector and Georgia citizens that are striving to achieve economic equity.
#2: Georgia only graduates 79 percent of its students from high school in four years while African American male students graduate at 55% rate.
#3 Georgia’s workforce has a “skills gap,” leaving thousands of jobs unfilled.
#4: Georgia has one of the highest rates of incarceration of any state in the nation.
#5 Georgia ranks in the top five states for poverty and is one of the most difficult states for economic mobility.

There is HOPE and lives are being changed by ULGA programs and services
The Urban League is the one nonprofit in the region that is tackling all of these tough issues every day with our signature programs and services. We produce tangible outcomes including: 1) graduating 92% of our Project Ready youth from high school on time and ready for college and careers; 2) putting youth, adults and parents back to work; 3) supporting under-skilled workers to embark on career pathways by earning secondary and post-secondary credentials; 4) supporting returning citizens to go to college, secure employment and avoid recidivism; 5) purchasing homes for the first time; and 6) starting and growing small business enterprises that reduce unemployment and contribute to the region’s tax base.

Ways to partner and support our work
Please choose from the following options to support the work of the Urban League:

- **Sponsor a program and our fundraising events** via our special Sponsorship Bundles – page 5.
- **Sponsor a single program**: Workforce, Youth Development, Housing or Entrepreneurship – page 6.
- **Sponsor our special fundraising events**: Annual Meeting, Spirit of the League Luncheon, Golf Tournament, and Equal Opportunity Day Dinner -- pages 7 - 11
- **Make an unrestricted gift to the League** - page 12
- **Customize a package** – Support programs, capacity building and/or special fundraising events to fit your budget.

Please review our 2019 Partnership Proposal and Guide for 2020 and check out our Special Bundle Sponsorship Packages on page 5. We will contact you within the week to schedule a 2019 partnership call to respond to your questions and discuss ways to collaborate for impact. Thank you for your consideration and support!

Nancy A. Flake Johnson
President/CEO

Juliet M. Hall
Board Chair
Urban League of Greater Atlanta

Mission

To enable and empower African Americans and other underserved communities to achieve their highest human potential and secure economic self-reliance, parity, power and civil rights. To accomplish its mission, the League focuses on education, workforce development, home ownership, wealth creation, entrepreneurship, health, social work, law, advocacy and other disciplines to bring about equal opportunities and equal access in Metropolitan Atlanta.

Urban League of Greater Atlanta

Programs & Services

Housing - Wealth Building & Community Development
- BankWork$
- Credit Counseling
- Financial Literacy
- Foreclosure Prevention & Intervention
- Homebuyer Education Workshops
- Home Ownership Preservation
- Housing Referrals
- Pre & Post Purchase Counseling

The Entrepreneurship Center
- Accessing Capital Institute
- Contracting for Small Businesses
- Growing a Profitable Business
- Start Up Business Basics
- Training & Coaching

Center Workforce Development, Education & Training
- Computer & Internet Essentials Training
- Employer Network and Jobs Matching Program
- Fast-Track Computer Training: Microsoft Word, Excel and PowerPoint
- GED Preparation
- New Beginnings: Transitional Employment Program
- Pathways to Empowerment (P2E): Job Readiness, Job Search & Job Placement
- Think UP: Unlimited Possibilities: The Career Life Empowerment Program
- Training to Work Adult Reentry Program
- Vocational & College Education Advancement Programs

Youth Services
- Project Ready: Post-Secondary Success & Mentoring Program for High School Students
- Urban Youth Employment Programs: @Promise Center, DeKalb County, Fatherhood, Rise, SMART & Work Ready
- YouthBuild

Urban League of Greater Atlanta History

The Urban League of Greater Atlanta was founded in 1920 as an affiliate of the National Urban League, to support African American families migrating from the rural communities of Georgia in unprecedented numbers to the vibrant industrialized city of Atlanta. It was the dawn of the industrial revolution and the 20th Century, and Atlanta was a segregated city.

These families were seeking opportunities and the Urban League of Greater Atlanta provided the much needed support to connect with employment, job training, housing, health care and education for their children. Ninety-nine years later, in the midst of the worst economic downturn our nation has ever experienced, the Urban League of Greater Atlanta is just as relevant today, as it was in 1920. The agency works diligently to “Empower Communities and Change Lives!”

The National Urban League, founded in 1910 and headquartered in New York City, spearheads our nonprofit, nonpartisan, national community-based movement that has grown to over 88 affiliates in 35 states across the country.

Urban League Program Highlights 2018

YOUTH DEVELOPMENT
- Project Ready program works with students in the 9th through 12th grades at Benjamin E. Mays and Booker T. Washington High Schools. In the fiscal year, 64 students received academic support and participated in career exploration, college tours, job readiness and life skills programs. Eight young men and young women earned a trip to the National Urban League Youth Summit in Columbus, OH at Ohio State University, and 32 attended the Multi-Media Institute at Georgia State University in partnership with the Dallas Austin Foundation.
- YouthBuild supported 16 out-of-school 16-to 24-year-olds to work towards earning a GED and certification in the construction industry. The program also helped participants to secure employment and gain life skills. All YouthBuild participants engage in community service and mentoring activities.
- Urban Youth Empowerment Program (UYEP) supported 586 out-of-school youth and young adults who have no high school diploma, are unemployed or under employed or have been in the juvenile justice system to choose a career pathway and gain educational and training opportunities. The program also helps the 16 to 24-year-old students to secure employment and life skills. The students complete our evidence-based Workforce Fundamentals course, and engage in coaching, credentialing, employment, service learning, and career pathways planning sessions. 78 youth earned a GED, 423 earned a post-secondary credential and 410 secured employment. This program operates at the @ Promise Center on the Westside of Atlanta, in DeKalb County and at Banneker High School in College Park, GA.

ADULT ADVANCEMENT
- Pathways 2 Empowerment/Transitional Services/Adult Reentry supports adults to get back into the job market in sustainable employment and gain access to high demand career pathways. We supported 1051 adults this fiscal year to gain job readiness and life skills, create a resume, and prepare for interviews. 787 participants secured jobs, and nearly 476 earned their GEDs and industry recognized credentials.
- Accelerated Business Professionals program supports individuals with degrees and experience to reconnect to employment and careers. ABP coached 38 professionals and placed 26 in professional employment.
- Housing and Wealth Management program helps individuals and families gain and maintain homeownership. In the fiscal year, we served 1,267 adults via training and financial coaching and conducted 11 Homebuyer Education Workshops. In addition, 115 purchased homes at an average value of $210,000. Our clients avoided about 100 foreclosures with an average value of $235,000. We successfully counseled 49 clients and negotiated loss mitigation plans for 21 families who were able to remain in their homes, at a combined value of $3.2 million.
- The Entrepreneurship Center – TEC supports entrepreneurs to launch businesses and existing businesses to grow. In the fiscal year, 118 firms received coaching and 212 were trained in small business management. Firms learned how to secure contracts and capital and to create and maintain jobs.
## Opportunity to Invest in ULGA Year Round

ULGA is offering our partners the opportunity to invest in our agency for all of our special events and the program(s) that align with your priorities by offering **Special Customized Sponsorship Bundle Packages**. Support of our Special Events generates the vitally important “unrestricted funds” that our agency requires to meet unmet programmatic and capacity building needs of our agency. **With a Bundle, Partners may support ULGA throughout the year and benefit from year-round branding opportunities that accommodate your company budget.** The levels of sponsorship investments and benefits are as follows:

### Urban League of Greater Atlanta Sponsorship Bundles Opportunities

#### Sponsorship Bundle #1 — $50,000
- Presenting Sponsor: Connecting on the Green Golf Tournament $10,000
- Empowerment Sponsor – Annual Meeting & Stakeholders Luncheon $5,000
- Bronze Sponsor – Spirit of the League Awards Luncheon $5,000
- Sustaining Sponsor – Equal Opportunity Day Dinner $20,000
- Partners for the League Pathways 2 Empowerment Program Support: $10,000*

#### Sponsorship Bundle #2 - $35,000
- Powerbroker Sponsor: Connecting on the Green Golf Tournament $7,500
- Sustaining Sponsor – Annual Meeting & Stakeholders Luncheon $2,500
- Gold Sponsor – Spirit of the League Awards Luncheon $10,000
- Gold Sponsor – Equal Opportunity Day Dinner $10,000
- Partners for the League Pathways 2 Empowerment Program Support: $5,000*

#### Sponsorship Bundle #3 — $25,000
- Power Talk Sponsor: Connecting on the Green Golf Tournament $5,000
- Sustaining Sponsor – Annual Meeting & Stakeholders Luncheon $2,500
- Bronze Sponsor – Spirit of the League Awards Luncheon $5,000
- Gold Sponsor – Equal Opportunity Day Dinner $10,000
- Partners for the League Pathways 2 Empowerment Program Support: $2,500*

#### Sponsorship Bundle #4 — $15,000
- Networking Sponsor: Connecting on the Green Golf Tournament $1,500
- Supporting Sponsor – Annual Meeting & Stakeholders Luncheon $1,000
- Bronze Sponsor – Spirit of the League Awards Luncheon $5,000
- Silver Sponsor – Equal Opportunity Day Dinner $5,500
- Partners for the League Pathways 2 Empowerment Program Support: $2,000

#### Sponsorship Bundle #5 — $10,000
- Networking Sponsor: Connecting on the Green Golf Tournament $1,500
- Supporting Sponsor – Annual Meeting & Stakeholders Luncheon $1,000
- Table Sponsor – Spirit of the League Awards Luncheon $2,500
- Bronze Sponsor – Equal Opportunity Day Dinner $3,500
- Partners for the League Pathways 2 Empowerment Program Support: $1,500*

*Designate the Pathways Program that Aligns with Your Priorities

1) General Operations   2) Workforce Development  
3) Youth Services   4) Entrepreneurship   5) Housing

Customized Packages for Non-Profits and Small Businesses are Available Upon Request
The Urban League of Greater Atlanta Young Professionals (ULGA-YP) is a volunteer auxiliary of the Urban League of Greater Atlanta (ULGA) that leverages volunteer leadership, innovative ideas and commitment to our communities into the agency’s century-long mission of promoting civil and economic rights.

ULGA-YP attracts young professionals ages 21 to 40 to engage in activities that support the work of the League through community service, advocacy, civic engagement, social and cultural initiatives that expand the reach and impact of the Urban League Movement. We offer more than 50 opportunities a year for our members to join with each other in making a sustainable difference in our community and to experience personal and professional growth.

The ULGA-YP corporate partnership initiative creates a place for companies to connect their young professional employees with ULGA-YP members who are contributing to their communities.

These corporate partnerships are not only an investment in the community, they offer professional development of your company’s young professional employees. Our partnerships provide company employees the opportunity to gain access to professional development activities, discover new talents, serve others and become a part of your company’s community engagement work. As they grow they become greater assets to your company. Employees who are connected are happier, healthier and feel a sense of belonging where they live and work.

The levels of investment and benefits of a corporate partnership with ULGA-YP are as follows:

<table>
<thead>
<tr>
<th># of One-Year Volunteer Membership Invitations to ULGA-YP</th>
<th>Platinum $20,000</th>
<th>Diamond $15,000</th>
<th>Gold $10,000</th>
<th>Silver $5,000</th>
<th>Bronze $2,000</th>
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<tr>
<td>100</td>
<td>50</td>
<td>25</td>
<td>10</td>
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**Additional Corporate Partnership Benefits**

- Signature Event Presenting Sponsor
- Employee Engagement Report
- Media Release
- Social Media Honorable Mention
- Company logo/name placement on the website
- Employee UGLA-YP Membership Benefits
The **2019 Pathways 2 Empowerment Program** is an initiative that allows Partners to invest in ULGA’s youth, adults and families to improve their economic condition by designating support for one of the League’s outcome driven programs: **Education & Occupational Skills Training, Jobs/Careers, Housing, Entrepreneurship and Youth Development.** As the economy improves, the League is here to support families and youth to get ready and prepared to plug into our new economy and high demand industry sectors. Through partnerships with corporations, individuals and foundations with compatible missions and priorities, the Pathways 2 Empowerment Program generates vital resources that allow the League to sustain and expand needed programs and results in measureable economic outcomes that result in Win/Win opportunities for all!

The levels of investment and benefits of the **Pathways 2 Empowerment Program** are as follows:

<table>
<thead>
<tr>
<th><strong>Urban League of Greater Atlanta Partners for the League Opportunities</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Empowerment Partner — $50,000</strong></td>
</tr>
<tr>
<td>- Company Banner in Agency Classroom/Prominent Agency and Program Support Recognition</td>
</tr>
<tr>
<td>- Company name, logo, link and Partner Spotlight on ULGA Website</td>
</tr>
<tr>
<td>- Prominent Recognition at ULGA Annual Meeting</td>
</tr>
<tr>
<td>- Membership in ULGA Employer Network</td>
</tr>
<tr>
<td>- Customized Special Event/Program</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Strategic Partner — $25,000</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>- Prominent Agency and Program Support Recognition</td>
</tr>
<tr>
<td>- Prominent Recognition at ULGA Annual Meeting</td>
</tr>
<tr>
<td>- Membership in ULGA Employer Network</td>
</tr>
<tr>
<td>- Company name, logo, link and Partner Spotlight on ULGA Website</td>
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</table>

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<tr>
<th><strong>Legacy Partner — $15,000</strong></th>
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<tbody>
<tr>
<td>- Company Banner at one Major Program Event</td>
</tr>
<tr>
<td>- Company logo on Program Materials</td>
</tr>
<tr>
<td>- Company name, logo, link and Partner Spotlight on ULGA Website</td>
</tr>
<tr>
<td>- Recognition at the ULGA Annual Meeting</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Supporting Partner — $10,000</strong></th>
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<tbody>
<tr>
<td>- Company BannerDisplayed at one Program Event/Series</td>
</tr>
<tr>
<td>- Company logo on Program Materials</td>
</tr>
<tr>
<td>- Company name and logo on ULGA Website</td>
</tr>
<tr>
<td>- Acknowledgement at Annual Meeting</td>
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</table>

**Program Support Options (please check all you want to support)**
- [ ] Step Up to Work Employment Program
- [ ] Think UP Career Development
- [ ] New Beginnings Transitional Employment Program
- [ ] Housing/Homeownership
- [ ] Youth Development
- [ ] The Entrepreneurship Center

**Customized Packages Are Available Upon Request**
The League depends on our special events to raise the “unrestricted” funds we need to fill gaps in our resources, build our capacity and our financial sustainability. Please consider an “unrestricted” donation/gift or sponsorship of our special events throughout the year.

99th Urban League of Greater Atlanta Annual Meeting and Stakeholders Luncheon
Thursday, May 16, 2019
Loudermilk Conference Center

The Annual Meeting & Stakeholders Luncheon provides a forum for the League to report the results of operations, programmatic impact on the community and the Agency’s accomplishments for the current program year as well as outlines the agency’s priorities and new initiatives for the coming year. It also affords the League the opportunity to recognize our partners, donors and outgoing board members, induct new board members, and award service pins to deserving staff and supporters.

9th Annual Spirit of the League Awards Luncheon
Thursday, June 20, 2019
Location: The Ritz-Carlton Atlanta
Honoring Celebrity and Community Heroes
Past Honorees include:
Tyler Perry, Mo’Nique, Soledad O’Brien, Terri J. Vaughn, Keke Palmer, Keshia Knight Pulliam, Dwight Howard, Keri Hilson

The Spirit of the League Awards Luncheon is designed to recognize individuals who have exhibited the “Spirit of the Urban League Movement” by overcoming significant challenges in their lives to go on to achieve success and give back to the community. By honoring these individuals our goal is to inspire individuals in our community who may be facing challenging times to be motivated to achieve their highest human potential and take control of their lives and make positive sustainable changes with the support of community organizations and resources.

ULGA “Connecting on the Green” Golf Classic Hosted by the Guild
Monday, September 23, 2019
Heritage Golf Course

You are invited to participate in the Urban League of Greater Atlanta Connecting on the Green Golf Classic. The tournament will be held at Heritage Golf Course on Monday, September 23, 2019 beginning at 8:00am. Have fun! Network with high powered business leaders, professionals and elected officials, participate in a golf clinic for beginners and support the League’s programs that Empower Our Communities and Change Lives!

58th Annual Equal Opportunity Day Dinner
Saturday, November, 16, 2019
Location: Hilton Atlanta

The Equal Opportunity Day (EOD) Dinner – recognizes corporations, organizations and individuals who champion equal opportunities for African Americans and other underserved communities. During the event, honorees are recognized for their contributions to positively impacting our community through work with aligns with the League’s priorities.

Equal Opportunity Award of the Year – presented to an exemplary individual, corporation or organization in recognition of their dedication and commitment to equality in the workplace through diversity in workforce, supplier utilization and community investments, civic engagement or economic development making positive impacts on the community.

Empowerment Awards – ULGA recognizes individuals and corporations that have positively impacted our communities and the region in the arenas that the League supports: Education, Entrepreneurship, Housing, Civic Engagement, Criminal Justice, Civil Rights and Youth Advocacy through initiatives and exemplary service.

Auxiliary Volunteers of the Year Awards – presented to an Urban League of Greater Atlanta Young Professional and Guilder who demonstrate exemplary leadership and community service through volunteerism.
The Annual Meeting & Stakeholders Luncheon provides a forum for the League to report the results of operations, programmatic impact on the community and the Agency’s accomplishments and priorities/new initiatives for the coming year. This event also affords the League the opportunity to recognize its partners and welcome and induct new Board Members and award service pins to deserving individuals.

Urban League of Greater Atlanta Annual Meeting & Stakeholders Luncheon

Empowerment Sponsor — $5,000
- 3 Tables of 10 - Priority Seating
- Welcoming remarks on program
- Prominent acknowledgement on invitation at event
- Recognition on website

Sustaining Sponsor — $2,500
- 2 Tables of 10 - Priority Seating
- Prominent acknowledgement at event and in the program
- Acknowledgement in program and at event

Supporting Sponsor — $1,000
- 1 Table of 10
- Acknowledgement at the event and in the program

Table Sponsor — $750
- 1 Table of 10
- Listing in the program

Individual Ticket — $75

Customized Packages Are Available Upon Request
Your Support is Appreciated!
# 2019 Spirit of the League Awards Luncheon Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Premier Sponsor</td>
<td>$25,000</td>
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<tr>
<td>Platinum Sponsor</td>
<td>$15,000</td>
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<tr>
<td>Gold Sponsor</td>
<td>$10,000</td>
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<tr>
<td>Silver Sponsor</td>
<td>$7,500</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>$5,000</td>
</tr>
<tr>
<td>Table Sponsor</td>
<td>$2,500</td>
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</table>

### Premier Sponsor — $25,000
- Prominent Sponsorship Acknowledgment and Logo at the Spirit of the League Event
- Speaking Role at Luncheon
- (2) Premier Tables for 10 at Luncheon
- (20) VIP Reception Tickets
- Full Page Color Ad in Program
- Recognition in all media materials including radio, television promotions and website

### Platinum Sponsor — $15,000
- Prominent Sponsorship Acknowledgment at the Spirit of the League Luncheon honoring a celebrity
- Speaking Role at Luncheon
- (1) Premier Table for 10 at Luncheon
- (10) VIP Reception Tickets
- Full Page Color Ad in Program

### Gold Sponsor — $10,000
- Prominent Sponsorship Acknowledgment at Spirit of the League Event
- Speaking Role at VIP Reception
- (1) Premier Table for 10 at Luncheon
- (10) VIP Reception Tickets
- Half Page Color Ad in Program

### Silver Sponsor — $7,500
- (1) Table for 10 at the Luncheon
- (6) VIP Reception Tickets
- Sponsorship Acknowledgment at the Luncheon
- Quarter Page Color Ad in Program

### Bronze Sponsor — $5,000
- (1) Table for 10 at the Luncheon
- (4) VIP Reception Tickets
- Sponsorship Acknowledgment at the Luncheon
- Quarter Page Color Ad

### Table Sponsor — $2,500
- Table for 10 at the Luncheon
- VIP Reception Tickets & Listing in Souvenir Journal

### Individual Tickets (members) — $150
Includes One Year Membership

### Individual Tickets (non-members) — $200
Includes One Year Membership

Customized Packages Are Available Upon Request
## ULGA Golf Classic: Monday, September 23, 2019 Heritage Golf Course

### Presenting Sponsor — $10,000
- 12 Golfers
- Event Presented by (your company name)
- Opportunity to speak at awards reception
- Logo displayed on:
  - All Event Signage & Marketing Materials
  - Sponsor Banner
  - PGA style leaderboard side panels-1st position
  - ULGA Guild website & social media

### Gold Sponsor — $7,500
- 8 Golfers
- Logo displayed on:
  - 6 Hole Signs
  - Sponsor Banner
  - PGA style leaderboard side panels-2nd position
  - ULGA Guild website & social media

### Silver Sponsor — $5,000
- 4 Golfers
- Logo displayed on:
  - 4 Hole Signs
  - Sponsor Banner
  - PGA style leaderboard side panels-3rd position
  - ULGA Guild website & social media

### Networking Sponsor — $2,500
- 4 Golfers
- Logo displayed on:
  - 2 Hole Signs
  - Sponsor Banner
  - Scrolling logo on PGA style leaderboard
  - ULGA Guild website & social media

### Bronze Sponsor — $3,500
- 4 Golfers
- Logo displayed on:
  - 3 Hole Signs
  - Sponsor Banner
  - Scrolling logo on PGA style leaderboard
  - ULGA Guild website & social media

### Cart Path Sponsor — $1,500
- 4 Golfers
- Logo displayed on:
  - 1 Hole Sign
  - Sponsor Banner
  - Scrolling logo on PGA style leaderboard
  - ULGA Guild website & social media

### A La Carte Items
- Team of 4 Golfers: $1,200
- Individual Golfer: $300
- Hole Sponsor Sign: $250

### Customized Packages Are Available Upon Request

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* All players will receive lunch and are invited to the Closing Reception and Awards Ceremony sponsored by LongHorn Steakhouse.
## 58th Annual Equal Opportunity Day Dinner

### Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| **Diamond Presenting Sponsor** — $50,000 | | - Prominent Sponsorship Acknowledgment and Logo at the 58th Equal Opportunity Day Dinner  
- Speaking Role During the Equal Opportunity Day Dinner  
- (4) Premier Tables for 10 at the Dinner  
- 40 VIP Reception Tickets  
- Full Page Color Ad on Inside Cover of 58th Anniversary Program  
- Recognition in all media materials including radio, television promotions and website |
| **Platinum Sponsor** — $30,000 | | - Prominent Sponsorship Acknowledgment at the Equal Opportunity Day Dinner  
- Speaking Role During the Equal Opportunity Day Dinner  
- (3) Premier Tables for 10 at the Dinner  
- (20) VIP Reception Tickets  
- Strategic Placement of Full Page Color Ad in 58th Anniversary Program  
- Recognition in all media materials including radio, television promotions and website |
| **Sustaining Sponsor** — $20,000 | | - Prominent Sponsorship Acknowledgment at the Equal Opportunity Day Dinner  
- (2) Premier Tables for 10 at Dinner  
- (20) VIP Reception Tickets  
- Full Page Color Ad in 58th Anniversary Program  
- Recognition in all media materials including radio, television promotions and website |
| **Supporting Sponsor** — $15,000 | | - Prominent Sponsorship Acknowledgment at the Equal Opportunity Day Dinner  
- (1) Table for 10 at the Dinner  
- (10) VIP Reception Tickets  
- Full Page Color Ad in 58th Anniversary Program  
- Recognition in marketing materials |
| **Gold Sponsor** — $10,000 | | - Patron Support Acknowledgement in Program  
- (1) Table for 10 at the Dinner  
- (10) VIP Reception Tickets  
- Full Page Color Ad in 58th Anniversary Program |
| **Silver Sponsor** — $5,500 | | - Patron Support Acknowledgement in Program  
- (1) Table for Ten at EOD Dinner  
- (6) VIP Reception Tickets  
- Half Page Color Ad in 58th Anniversary Program |
| **Bronze Sponsor** — $3,500 | | - Patron Support Acknowledgement in Program  
- (1) Table for Ten at EOD Dinner  
- (4) VIP Reception Tickets  
- Quarter Page Ad in 58th Anniversary Program |
| **Premier Sponsor** — (Small Businesses and Non-Profit Agencies only) $2,000 | | - Patron Support Acknowledgement in Program  
- (1) Table for Ten at EOD Dinner |
| **Individual Tickets** | $200 members; 250 non-members | Customized Packages Are Available Upon Request |

---

*58th Annual Equal Opportunity Day Dinner – Hilton Atlanta  
Celebrating 99 Years of Service to Greater Atlanta!*
Company Name:___________________________________________________________
Address:____________________________________________________________________
City:_________________________________ State:_____________ Zip:_________________
Principal Contact:____________________ Title:_____________________________________
Office Phone:_________________________Mobile:_________________________Fax:______________

Company Website__________________________________________ Email:________________________
Special Sponsorship Package Bundle #: ____________________________ Amount:_________________
ULGA – Young Professionals Sponsorship ___________________________ Amount:_________________
P2E Program Sponsorship: Program Name:_________________________ Amount:_________________
Annual Meeting & Luncheon # of Tables ______@ $750 Amount:__________________________
2019 Annual Meeting Sponsorship Level:_____________________________ Amount:_________________
2019 Spirit of the League Sponsorship Level:__________________________ Amount:_________________
2019 Spirit of the League Advertising Only:____________________________ Amount:_________________
2019 ULGA Golf Classic Sponsorship Level/Ticket:______________________ Amount:_________________
58th EOD Sponsorship Level:__________________________________________ Amount:_________________
EOD Advertising Only:______________________________________________ Amount:_________________
Partners for the League Unrestricted Gift Amount:________________________

TOTAL AMOUNT DUE: $________________________

Program Book Specifications & Rates “Advertising Only”

<table>
<thead>
<tr>
<th>Specifications</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page (Color)</td>
<td>$2,000</td>
</tr>
<tr>
<td>Full Page (B&amp;W)</td>
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Dottie Johnson
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229 Peachtree Street NE, Suite 300
Atlanta, GA 30303
Ph: 404.659.6580
Fax: 404.659.5771
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